Curate your life, curate your art



ELFACTORY

ARTIVIA BLUECANVAS

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ElFACTORY is on a mission to create the best digital art ecosystem.

1. We aim to provide access to millions of art from artists all over the world

Our aim is to create an ecosystem where the public can easily access the artwork and with this innovative platform, artists can easily register their artwork and collectors are allowed to trade securely and appreciate digital art at all times.

2. Maximize the value of digital art

We are the pioneers in the digital transformation of art and provide fully encrypted artwork to protect copyrights for artists to trade the artwork securely. This is done by our patented technology and the service is available regardless of time and place.

3. We support Artists

Maximize artwork awareness with the sponsorship of ELFACTORY's active show-casing in exhibitions, promotions, and events. Whether you're an eminent or an amateur artist, ELFACTORY will support artists find their ways to introduce their crea tive artworks to the potential fans. This will be a driving force to make the best creation for the public to enjoy various artwork.

4. We dream globalization of K-Art

K-POP, K-Cosmetic, K-Drama, K-Food··· You name it, we have it. Much of the K-Content has been a boom for the past decade and these were all possible because of digital transformation. Recently, blockchain-based NFT has given value to digital assets and accelerated the digital transformation of art. This will enable the globalization of K-Art and this is our focus and direction.







SMART Digital Canvas

BUECANVAS & ARTIVIA

You can easily upload photos and videos remotely with BLUECANVAS app.

UPLOAD

Upload contents from the smartphone app or PC web account

SAVE

Photos and videos are stored on the ELFACTORY cloud server.

DOWNLOAD

Photos, videos, and digital art(NFT) are downloaded to the product through WIFI

PLAY

Now you can enjoy your contents.



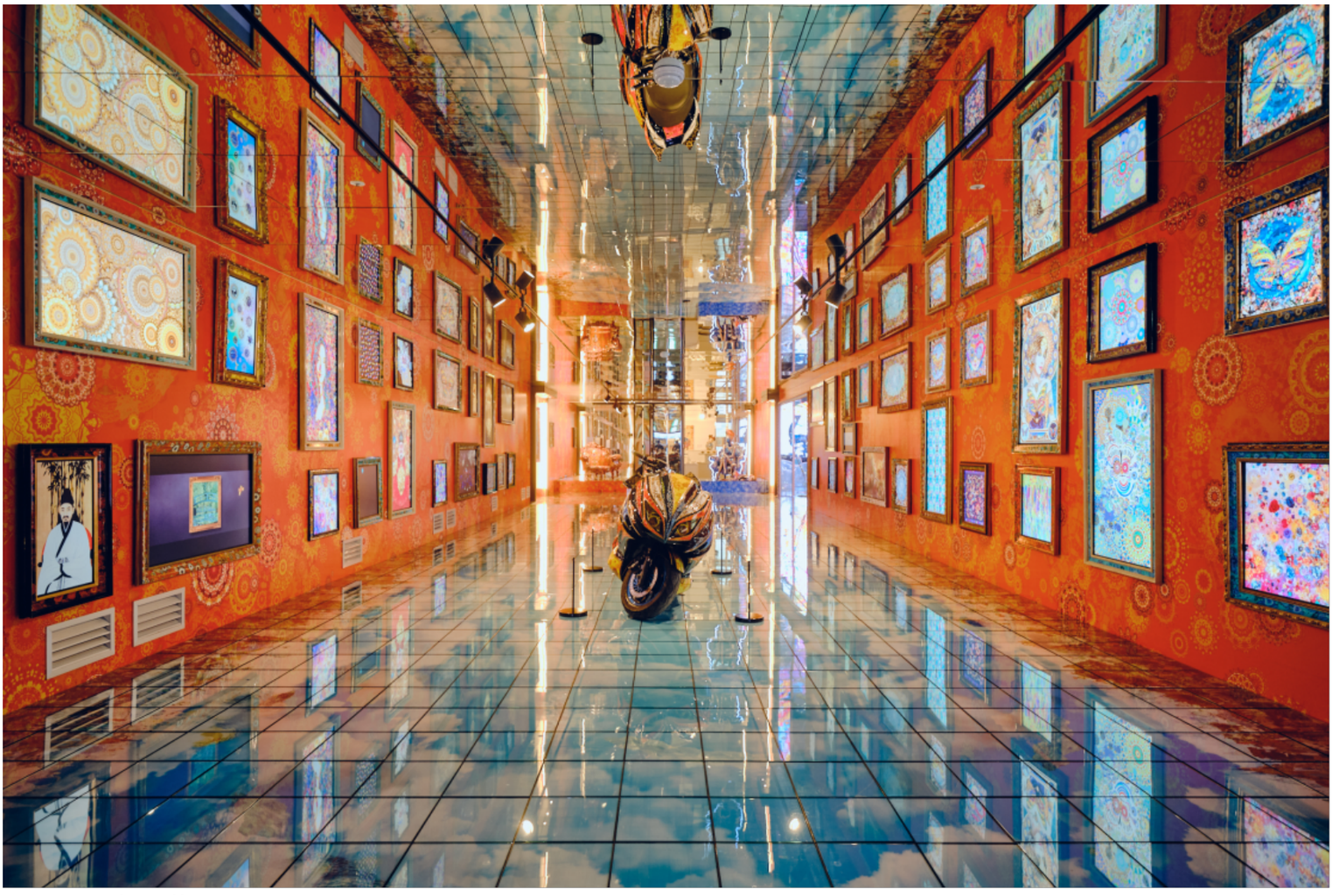






Reference

BUECANVAS & ARTIVIA



Digital Gallery



Art Fair , Exhibition



Hotel, Resort



Hospital

Our products are needed where the frame hangs.

(Cafe, Restaurant, Shoping mall, etc)

ELACTORY BUSINESS AREA



ELFACTORY connects artists and consumers

Product Sales

ONLY HARDWARE

Art Edition Sales

Contents subscription service

Monthly

SUBSCRIBE

Others

NFT

S/W Development

ELFACTORY

ARTIVIA BLUECANVAS

BC49

BC265

AV101

Model	BLUECANVAS 49"	BLUECANVAS 26.5"	ARTIVIA 10.1"
Resolution	3840 X 2160 (UHD)	1920 X 1920 (QHD)	1280 X 800 (HD)
Outline Dimension	1104.2 X 634.4 X 25.0	498.4 X 498.4 X 13.9	265.2 X 184.0 X 23.0
Active Screen Size	48.5”(1232.0mm)	26.49”(672.85mm)	10.1”(256.54mm)
Anti-glare	o	o	-
Luminance. White	400nit	450nit	250nit
Weight	13.5kg	3.2kg	0.48kg
Power Consumption	90W	58W	10W
Bluetooth	BT 4.0	BT 4.0	BT 4.0

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